EMILY BUCKNER

+1 931.409.3665 emily@ohdeerdesign.com www.ohdeerdesign.com

GRAPHIC DESIGN / ILLUSTRATION

EDUCATION

2005 - 2009: Belmont University, BFA in Design Communications, Administration Emphasis *Magna Cum Laude Graduate

- Summer 2008: Florence University of the Arts, Florence, Italy
- 2001 2005: Tullahoma High School, Honors & Barrett Browning Diploma

RECOGNITION & ORGANIZATIONS

- 2009: 2nd Place, Editorial Cartooning, South Eastern Journalism Conference
- 2009: 2nd Place, 2-D Category, Belmont Student Juried Art Exhibition
 - 2005 2009: Recipient, Frank & Margaret Leu Art Endowment
- 2005 2009: Scholarship Recipient, Belmont Div.I Women's Soccer Team
- 2008 Present: Member, American Institute of Graphic Arts (AIGA)
- 2008 2009: Member & PR Coordinator, Belmont Student Art Council

EMPLOYMENT HISTORY/WORK EXPERIENCE

Nov 2009 - Present: Graphic Designer & Marketing Manager, Hartmann Luggage, Lebanon, TN

- *Manage, direct and design all marketing creative; include but not limited to POS materials, national promotions, ad campaigns, tradeshow graphics, outlet stores, e-commerce / Maintain website & web-based communications / Art direct product and lifestyle photography / Manage tv, movie, editorial, product placement / Maintain company ImageVault / Assist in PR, writing & proofing for strength of brand positioning and voice / Assist with product development and technical design translation for product sourcing
- Jan 2009 Nov 2009: Graphic Design & Marketing Intern, Saint Thomas Health Services, Nashville, TN
 - *Participated in diverse multi-hospital marketing campaigns and photoshoots / Contributed designs and illustrations to internal and external marketing collateral / As well as, served as event photographer
- Jan 2008 Dec 2009: Sales Associate & Assistant Buyer, Serendipity Boutique, Nashville, TN
 - *Contributed to sales, expanded store marketing, aided in apparel selection & buying, designed, organized and implemented in-store & window displays, website design & photography
- Fall 2007: Graphic Designer, BLVD, Nashville, TN
 - *BLVD is a fully functioning design studio that is student run and operated / Managed projects and design execution / As well as, handled clients directly and pursued prospective jobs
- 2007 2008: Tennis Shoppe Receptionist, Belle Meade Country Club
- 2005 2007: Fuji Color Film Processing Plant, Auto Packer & Quality Control, Tullahoma, TN
- 2005 Present: Independent Design Work, Various

TECHNICAL SKILLS

Proficient in:

Photoshop, Illustrator, InDesign, MS Office, Acrobat, PC & Mac Operating Systems, Project Management, Marketing Initiatives, Identity & Branding, PR, Editorial Writing/Product Placement, Offset Printing Processes, B & W Photo Development, Digital Photography, FTP, Photo Retouching, Photoshoot Art Direction/Wardrobe, Intaglio & Reductive Printmaking Working Knowledge:

Dreamweaver, Joomla, HTML, Silk Screening

COMMUNITY SERVICE

2008: Campus for Human Development, Nashville

*Worked with recovering substance abuse individuals to create artwork for their "A Place at the Table" art show 2007: Rape and Sexual Abuse Center (RASAC), Nashville

*Provided illustrations for the redesign of their "Safe at Last" series of activity books for grades 2nd and 3rd that are distributed to students across Tennessee

REFERENCES

David Ribar, Prof. of Art, Belmont / 1.615.460.6773 / ribard@mail.belmont.edu Dan Johnson, Prof. of Design, Belmont / 1.615.460.6779 / johnsond@mail.belmont.edu Joe Hagan, Marketing Specialist, St.Thomas Health Services / 1.615.500.6060 / jshagan@stthomas.org Julie Lutz, Owner, Serendipity Boutique / 1.615.521.3325 / serendipity12@bellsouth.net David Bloom, Design Consultant / 1.615.297.7105 / sunporch@bellsouth.net